



George Washington Birthday Celebration Committee Alexandria, Virginia

Minutes for Monday, July 17, 2023 7:00pm

Attendance: Lauren Augustine, Edgar Bates, Ally Collander, Peter Duggan, Kristen Eastlick, Colin Eilts, Jeanne Jacob (via conference call), Susan Johnson, Stephen Konya, Carol Myers, Tyler Vanice, Sandra Welch, Michele Longo

Excused: Robert Garbacz, Patrick Wilson

Special Location: Meeting was held at Lloyd House, 220 N. Washington St, Alexandria VA 22314

1. Meeting Called to Order at 7:03pm
2. Unfinished Business
 - Motion made, seconded, and approved to accept the May 15, 2023 minutes
 - No minutes for June 2023 as meeting was cancelled
 - Parade Participant Outreach Subcommittee
 - Purpose of subcommittee is to increase number of parade units
 - An email has been drafted with intent to recruit marching bands from George Washington-named high schools
 - GWBCC Annual Report
 - Suspense date for submissions is July 25, 2023 to Michele Longo
 - Tyler Vanice requested members send in photos with volunteer/activity reports
 - 2023 Parade Unit Awards – Kristen Eastlick distributed parade award certificates to winners with representatives on the GWBCC and will mail certificates to other winners.
3. New Business
 - Presentation by Mary Bramley, Development Officer, Office of Historic Alexandria
 - Mary presented strategies for fundraising, donor outreach and relationship building, tracking donations, and coordinating fundraising efforts within the committee as well as with external parade fundraisers such as the George Washington Legacy Foundation.
 - George Washington Legacy Foundation Grant – a motion was made, seconded, and approved to submit a grant application requesting \$25,000 to cover a portion of the 2024 parade expenses.
4. For the Good of the Cause – no announcements
5. Public Comment - none
6. Next meeting August 21, 2023 at 7:00pm at GW Masonic National Memorial
7. Meeting adjourned at 8:40pm