

George Washington Birthday Celebration Committee Alexandria, Virginia

Minutes for Monday, May 15, 2023 7:00pm

Attendance: Edgar Bates, Peter Duggan, Robert Garbacz, Jeanne Jacob, Susan Johnson, Stephen Konya, Carol Myers, Tyler Vanice, Sandra Welch, Patrick Wilson, Michele Longo **Excused:** Kristen Eastlick, Colin Eilts, Lauren Augustine

- 1. Meeting Called to Order at 7:03pm
- 2. Unfinished Business
 - Meeting Minutes Approvals
 - Motion made, seconded, and approved to accept the April 17, 2023 minutes with amendment
 - Revised estimated 2024 Parade expenses provided by Michele Longo followed by discussion of proposed Brian Hilton participation in various Parade-related events as the George Washington historical interpreter.
- 3. New Business
 - 2026 GWB Parade preplanning discussion led by Edgar Bates who briefed DAR/SAR/CAR events being planned for celebrating the nation's 250th birthday.
 - A motion was made, seconded, and approved to accept the proposal made in the previous meeting to align the 2026 GWB Parade theme with the nation's 250th Anniversary and to recognize the contributions of patriotic organizations.
 - Edgar Bates will chair a 2026 Parade Planning subcommittee with members Peter Duggan and Sandra Welch.
 - 2024 Parade Participant Outreach Subcommittee briefed strategies for increasing and diversifying parade units with floats, marching bands, drill teams, cheerleading groups, etc.
 - Sue Johnson presented the 2024 Parade Sponsorship package which led to a discussion on identifying and recruiting sponsors for the various tier levels. Michele Longo suggested that the Office of Historic Alexandria Development Officer be invited to the next GWBCC meeting to provide training on sponsor engagement and recruitment.
 - Sue Johnson briefed the process and plan for applying for a grant from the George Washington Legacy Foundation to offset some parade expenses.
 - 2022-2023 GWBCC Annual Report Michele Longo requested committee members submit volunteer hours to her with a suspense date of May 31, 2023.
- 4. For the Good of the Cause no announcements
- 5. Public Comment none
- 6. Next meeting June 26, 2023 at 7:00pm Tentative date change due to Juneteenth holiday on 6/19/2023 with location change to Lloyd House
- 7. Meeting adjourned at 9:00pm