



# George Washington Birthday Celebration Committee Alexandria, Virginia

Minutes for Monday, April 17, 2023 7:00pm

**Attendance:** Edgar Bates, Kristen Eastlick, Colin Eilts, Jeanne Jacob, Susan Johnson, Stephen Konya, Carol Myers, Marshall Smith, Tyler Vanice, Michele Longo

**Absent:** Sandra Welch, Patrick Wilson, Robert Garbacz

**Guest:** Peter Duggan

1. Meeting Called to Order at 7:05pm
2. Unfinished Business
  - Meeting Minutes Approvals
    - Motion made, seconded, and approved to accept the February 6, 2023 minutes
    - Motion made, seconded, and approved to accept the March 20, 2023 minutes as amended
3. New Business
  - Nomination Committee Report
    - Discussion of outreach efforts to recruit committee members
    - Committee members: Tyler Vanice, Kristen Eastlick, Jeanne Jacob
  - Meeting with Office of Historic Alexandria (OHA), George Washington Legacy Foundation (GWLF), AND GWBCC
    - Attended by Tyler and Sue and briefed by Tyler
    - The GWLF will provide the GWBCC \$18,000 for 2023 parade expenses, leaving a deficit of \$3,000 to be paid to the city.
  - GWBCC presentation of parade awards
    - Winners have been announced via the electronic newsletter, website, email; certificates to be presented to them within the next month
  - 2024 Parade Budget
    - Proposed budget presented by Michele Longo
    - Discussion on various line items requiring further research before adopting the budget
    - Various short and long-term fundraising, sponsorship, and marketing options and opportunities were discussed/proposed
    - Motion was made, seconded, and approved to increase the parade participant registration fee from \$50 to \$75 per unit with an increase to \$125 after January 15<sup>th</sup>.

- Motion was made, seconded, and approved to hold the George Washington Birthday Parade on Monday, February 19, 2024 subject to adequate funds raised to cover expenses.
  - Hybrid Meetings Policy
    - Motion was made, seconded, and approved to accept the proposed Hybrid Meetings Policy in accordance with state law
4. For the Good of the Cause
- Proposal was made for the Parade theme to align with the city's 275<sup>th</sup> birthday.
  - Proposal was made to align the 2026 Parade theme with the Nation's 250<sup>th</sup> anniversary and recognize the contributions of patriotic organizations.
5. Next meeting May 15, 2023 at 7:00pm
6. Meeting adjourned at 9:03pm