



George Washington Birthday Celebration Committee Alexandria, Virginia

Minutes for Monday, January 9, 2023, 7:00pm

Attendance: Robert Garbacz, Tyler Vanice, Patrick Wilson, Jason Reardon, Susan Johnson, Marshall Smith, Stephen Konya, Edgar Bates, Colin Eilts, Sally Graham, Jeanne Jacob, Michele Longo (City staff liaison)

Excused: Carol Myers, Sandra Welch, Kristen Eastlick,

Absent: none

Guest: Bud Jackson, Claire Bennet,

1. Meeting Called to Order at 7:00pm
2. Minutes Approval: December minutes were updated to reflect Jason Reardon, Patrick Wilson, Edgar Bates, Colin Eilts, and Sally Graham were excused from the December meeting, not absent. The minutes were approved as edited.

For future reference, please email secretary Carol Myers if you cannot attend so she can record accordingly.

3. Fundraising update
 - Jeanne on behalf of the George Washington Legacy Foundation:
 - Members, please donate and your donation will be matched up to \$5,000. Also, please forward the email to organizations and individuals you know. Thus far, over \$3,000 has been raised towards this match.
 - The foundation's website is: washingtonlegacyfoundation.org.
 - February 11 event at Duvall House hosted by the George Washington Legacy Foundation
 - Purchase tickets through the foundation. Link will be sent out. \$125 per person.
 - GWBCC members encouraged to share the event with organizations and individuals
4. Schedule of events: New events list was distributed to the committee.
 - Sue reviewed the list of events with the committee. New this year:
 - Hunt for Washington will have an east and a west Old Town clues sheet;
 - the Chocolate event will feature breakfast pastries instead of cookies due to the earlier time;
 - Gadsby's Tavern Museum is hosting a series of events to mark the anniversary of the Birthnight Ball in place of the past Birthnight Banquet and Ball event.
 - For future: add date printed to printed materials so is easier to track



5. Parade Route: Finalizing route change this Thursday with Special Events Committee
 - Tyler went over the proposed parade route, which runs long Fayette Street at Wythe Street and turns on King Street going west. The review stand will be approximately at the Hilton.
 - The parade already has over 2000 people reserved for the parade. Last year was 1400 people.
 - Line-up begins between 11 a.m. and noon.
 - Planning an awards and appreciation reception after the parade at the American Legion Post 24 if enough funds are raised. Possibly 5-6 p.m.
 - Notification of those along the route and marketing can begin once route is finalized. Claire will create a postcard for mailing to those on parade route to meet public notice requirement.
6. Proclamation was shared with the committee. This will be submitted to City Council for use in February. Patrick moved that the committee endorse the draft of the proclamation subject to edits and support submitting to the document to the City Clerk. Colin seconded. The motion passed.
7. Volunteer Needs
 - Volunteer Assignments—committee members will need to volunteer for assignments. Parade Marshalls and Info Desks are particular needs. Please come prepared to next meeting to sign up.
 - Vehicles—Know someone with a nice vehicle or are willing to drive in the parade, please let Bob know. These vehicles are needed to transport dignitaries. The parade uses approximately 20 vehicles.
8. Marketing: Bud Jackson continues to volunteer to assist the committee with marketing and will be the point of contact for media relations. Sue will reach out to a photographer to hire to cover the parade.
9. Future meetings are planned for January 23rd and February 6th
10. Meeting adjourned at 8:45 p.m.