



# George Washington Birthday Celebration Committee Alexandria, Virginia

Minutes for Monday, July 25, 2022 7:00pm

**Attendance:** Sue Johnson, Carol Myers, Claire Bennett, Edgar Bates, Jason Reardon, Marshall Smith, Jennifer Warren, Jeanne Jacob, Sally Graham, Patrick Wilson, Robert Garbacz (TES), Michele Longo (Staff)

- Excused: Tyler Vanice, Kristen Eastlick
- Unexcused: Lovie Patish, Chris Jones

1. Meeting Called to Order at 7:03pm.
2. Reviewed and approved March 21, 2022 and June 20, 2022 meeting minutes.
3. Officer and Committee Reports
  - Chair Report: Sue briefed progress on approval process for 2023 parade route change. Meetings with Metro/DASH representatives have occurred, and buses can accommodate either of the proposed routes. Next step is to meet with the City Special Events Committee to approve a route.
  - Fundraising Report: the new sponsorship package is in final draft and expected to be posted in two weeks. Please point potential sponsors to the website for information.
4. Unfinished Business:
  - George Washington - The Man and His River Tour
    - Suggestion was made to change the September 24, 2022 date due to conflict with several other city/community events
    - The water taxi proposal may be cost-prohibitive; a new option is to hold the event at Cedar Knoll Restaurant without a walking or water taxi tour
  - Parade Registration: Michele briefed that the parade participants may register and pay the \$50 registration fee online through the Historic Alexandria website
  - The GWBCC Annual Report was submitted to the city and will be sent to committee members
5. New Business:
  - Discussed recruiting a GWBCC student representative through the upcoming Annual Youth Leadership Conference
  - Sally suggested exploring a partnership with the Durants Art Center and creating competitions for creating parade-themed poetry, posters, etc. to be used for parade marketing
6. For the Good of the Cause: Next meeting is August 15, 2023
7. Public Comment: None
8. Meeting adjourned at 8:09 pm.