



George Washington Birthday Celebration Committee Alexandria, Virginia

Minutes
Monday, June 20, 2022
7:00pm

Attendance: Tyler Vanice, Sue Johnson, Carol Myers, Claire Bennett, Edgar Bates, Jason Reardon, Marshall Smith, Jennifer Warren, Jeanne Jacob

- Excused: Kristen Eastlick, Robert Garbacz (TES), Sally Graham
- Unexcused: Lovie Patish, Mitzi Moore, Chris Jones, Rich Vargus
- City Staff: Nicole Quinn
- Guest: Carol Supplee

1. Meeting Called to Order at 7:10pm
2. Approval of May minutes tabled until next meeting as they were not disseminated to the committee prior to the meeting.
3. Sue briefed the proposed fundraising event: George Washington - The Man and His River:
 - Rescheduled for September 24, 2022
 - Limited to 25 participants
 - Suggested price is \$125 per person
 - 1.5-mile informative walk with George and Martha Washington along the Potomac trail culminating in a buffet luncheon at Cedar Knoll restaurantSeveral committee members raised concerns about the safety of participants walking the path due to bicycle congestion and crossing the street to get to the restaurant. An alternative plan was proposed to arrange for a water taxi tour to the Mount Vernon Inn for brunch. The fundraising committee will research the cost for this proposal.
4. Tyler reported that the proposed 2023 Parade route change has been submitted to the City for approval. If approved, the parade will begin at Columbus and King streets, marching west to the reviewing stand at the bottom of the hill of the Masonic Temple.
5. Fundraising report: Sue briefed that the fundraising committee is refining a draft of the 2023 Parade Sponsorship Opportunities. The goal is to begin corporate solicitations early.

6. The new GWBCC newsletter was distributed to over 500 contacts via the Constant Contact app. The plan is to have the newsletter sent out on a monthly basis. This will be a key vehicle for recruiting sponsors and parade participants.
7. Parade registration is now live. A \$50 registration fee is required with an exclusion for youth groups.
8. A Parade Awards & Appreciation Reception is planned in lieu of the traditional luncheon which was cancelled this year due to COVID-19 restrictions. The committee will seek a sponsor to cover the cost of the reception.
9. A motion was made and passed to move the July meeting to July 25th.
10. There was no public comment.
11. The Meeting adjourned at 7:59 pm.